



24TH ANNUAL **Sailathon**

Sunday,
October 19, 2025

EVENT COMMITTEE

Peter Acutt

Ventura Yacht Club

Randy Alcorn

Anacapa Yacht Club

Larry Burroughs

Ventura Sailing Club

Richard Countess

Pierpont Bay Yacht Club

Lisa Mirisola

Ventura Yacht Club

Nick Moller

Ventura Yacht Club, GM

Bob Shirley

Ventura Sailing Club

Eric Swartz

Pacific Corinthian Youth Foundation

Jane Thomas

Channel Islands Yacht Club

Derek Turner

Ventura Yacht Club

S. Blake Wade

Andy and Tina Killion

Event Founders

1765 Goodyear Avenue, Suite 205
Ventura, CA 93003-8015
(805) 658-8530 • (805) 658-8537 fax
www.vccaregivers.org
Federal Tax ID 77-0081692

Show Your Support for CAREGIVERS at the 24th Annual SAILATHON Sunday, October 19, 2025

Please join us as a Sponsor for Ventura County's SAILATHON to benefit CAREGIVERS: *Volunteers Assisting the Elderly*.

**First-time Sponsors will receive 50% off any sponsorship!
Renewing Sponsors also receive 50% off increased sponsorships!**

No other organization in the County provides continuous, one-on-one support to seniors year-after-year the way CAREGIVERS does. With prudent management by the CAREGIVERS Board of Directors and staff, event proceeds have a direct impact! That is important because we are fielding hundreds of inquiries while serving more than 500 seniors. Volunteers are the heart of our program and we don't have enough hands to meet the need. Programs such as our Shop & Drop services support frail elderly who are isolated and need safe delivery of groceries and pharmaceuticals to sustain their livelihood. Additionally, rides to the doctor, changing a light bulb, or washing a load of laundry are just a few examples of how volunteers help our frail seniors continue to live independently in their own homes. Volunteer caregiving is an effective model of human services. Sponsorships like yours have helped sustain this organization since 1984.

We need your help to expand our reach and grow our efforts.

Reserve your sponsorship by August 26 to maximize publicity!

If your company can't join us as a sponsor, please consider becoming a Sailathon participant or providing a raffle prize. The race is open to all mariners interested in supporting our mission. All types of watercraft are welcome – even Human-Powered & Powerboats!

If you have any questions, please do not hesitate to contact us at (805) 658-8530 or visit our website for further event information.

On behalf of our volunteer committee, thanks so much for your consideration.

Sincerely,

Tammy I. Glenn
Executive Director

24th Annual

SAILATHON



Sunday, October 19, 2025
8:00 a.m. Registration

Since 1984, **CAREGIVERS: Volunteers Assisting the Elderly** has been serving Ventura County by matching seniors with trusted volunteers. Today, we count more than 400 volunteers and we serve close to 500 seniors throughout Ventura County.

Your company's gift helps to underwrite General Operating Support.

(Tax ID 77-0081692)

SPONSORSHIP OPPORTUNITY

To maximize publicity, reserve your sponsorship by August 25, 2025!



Title Sponsor - \$7,500

- Top billing on all publicity
- In addition, you will receive everything listed below

Presenting Sponsor - \$5,000

- Presenting Sponsorship on all publicity
- Print publicity including CAREGIVERS *Heart & Hands* newsletter distribution to 5,000, and 1,000 oversized postcards, from Santa Barbara to San Diego
- Featured logo on CAREGIVERS Home page and event page
- In addition, you will receive everything listed below

Beacon Sponsor - \$3,000

- Mention in any radio interview(s)
- Speaking opportunity on the day of the event
- Featured logo on CAREGIVERS event page
- Personal visit by **The Ugly Fish!**
- In addition you will receive everything listed at right



If you move up a level in sponsorship you get 50% off your 1st year at the next level of Foghorn and above.

Anchor Sponsor - \$1,250

- Logo on event postcard
- Acknowledgement on the day of the event
- Your Banner featured at Ventura Pier and reception
- In addition, you will receive everything listed below

Foghorn Sponsor - \$500

- Your Banner featured at Ventura Pier
- Invitation to the awards reception
- Acknowledgement in the Printed Program
- Literature in Goodie Bags
- In addition, you will receive everything listed below

Buoy Sponsorship - \$250

- Registration
- Social Media opportunities including Facebook, Instagram, eBlasts and featured logo on the CAREGIVERS event page
- Free Event T-shirt while supplies last

Please join our distinguished sponsors by making your gift today!

For more information, contact (805) 658-8530.



Annual Sponsorship Opportunities

Maximize Business Exposure • Network with Like-minded Professionals • Connect to more than 1,000 Active Volunteers, Event Participants & Older Adults

Thanks to the generosity of Ventura County's business community and event registrants, close to 20 percent of CAREGIVERS' annual operating budget comes from event sponsorships. While each event has its own sponsorship package, your business can now option an **Annual Sponsorship** with representation at each event! Our Board of Directors and event committees are delighted to confirm that 80 percent of funds raised is used for the direct benefit of delivering volunteer caregiving services to support aging in place throughout Ventura County. If this commitment is too dear at this time, please request individual event details. (Tax ID 77-0081692)

Community Stakeholder

\$8,000

- McGrath Clan Wearin' o' the Green Pot o' Gold
- Sailathon Beacon
- Channel Islands Gulls Chari-tee Putt Putt Club House
- Evening of Gratitude Celestial
- Logo included in the annual Impact Report

Shareholder

\$4,000

- McGrath Clan Wearin' o' the Green Shamrock
- Sailathon Anchor
- Channel Islands Gulls Chari-tee Putt Putt Caddy Shack
- Evening of Gratitude North Star

Guardian

\$2,250

- McGrath Clan Wearin' o' the Green Clover
- Sailathon Fog Horn
- Channel Islands Gulls Chari-tee Putt Putt Par-tee Hole
- Evening of Gratitude Moonlight

Investor

\$1,200

- McGrath Clan Wearin' o' the Green Leprechaun
- Sailathon Buoy
- Channel Islands Gulls Chari-tee Putt Putt Gopher
- Evening of Gratitude Twinkle

Presenting Sponsor for The Whole Year

\$25,000

As a distinguished annual business sponsor with your commitment of \$5,000 or more, CAREGIVERS is pleased to feature your business on the homepage of our website, marketing materials and in social media throughout the year.

Please join our distinguished sponsors by making your gift today!

For more information, contact Christina Challey, Corporate & Foundation Relations, (805) 658-8530

