

5-28-1985

RESOLUTION 85-09
RESOLUTION OF THE BOARD OF DIRECTORS OF THE CHANNEL ISLANDS BEACH
COMMUNITY SERVICES DISTRICT RECOGNIZING THE CHANNEL ISLANDS
BEACH BEAUTIFICATION COMMITTEE AS THE DISTRICT'S
ADVISORY COMMITTEE ON BEACH BEAUTIFICATION ISSUES.

WHEREAS, the Board of Directors of the Channel Islands Beach Community Services District ("CIBCSD") finds that the encouragement and promotion of a clean, safe, and aesthetically pleasing environment for the citizens and residents of the beach community is within the scope and authority of the District's powers, as set forth in Government Code Sections 61000 et.seq., and

WHEREAS, the CIBCSD will embark on a six month pilot program of curbside source separation and resource recycling of newspapers and aluminum cans in the beach community, beginning June 1st, which will require the active and ongoing participation of a group of concerned citizen volunteers, and

WHEREAS, a group of dedicated citizen volunteers, calling themselves the Channel Islands Beach Beautification Committee (CIBBC), recently met to discuss forming a local, active and ongoing beach beautification promotion program, including such things as sponsoring

the bi-annual clean ups, assisting in the resource recycling program, providing resources and people to plant and landscape selected public access areas, and promoting individual property owners awareness of and participation in the community's beautification efforts, and

WHEREAS, the Board of Directors wishes to acknowledge and recognize the important role of dedicated citizen volunteers in the promotion and encouragement of local beautification efforts.

NOW, THEREFORE, IT IS HEREBY RESOLVED AND ORDERED AS FOLLOWS:

1.) The Board of Directors of the Channel Islands Beach Community Services District hereby officially recognizes the Channel Islands Beach Beautification Committee as an advisory body to the Board regarding local beautification efforts and projects in the beach community.

2.) The CIBBC will study, discuss, and recommend to the Board of Directors, for their review and action, from time to time, various beautification projects such as community clean-ups, selective planting and landscaping of public access areas, demonstration of low-water/drought tolerant landscape projects, beach and public easement

clean-up and beautification projects, and a program of encouragement and recognition for private property owners who wish to clean up their property to beautify the community's image.

3.) The Board of Directors appoints the General Manager as the District's liason with the CIBBC, and authorizes him to provide staff assistance and resources, within the District's practical, legal, economic, and time constraints, as appropriate. The Board of Directors reserves for itself the right to review and approve all major beautification programs and significant expenditures of the District's funds, either general funds or net proceeds from the resource recycling program, as necessitated by the recommendation of the CIBBC.

PASSED AND ADOPTED on this 28th day of May, 1985 by the following vote, to wit:

AYES: DIRECTORS FORREST, HENRY, HOFFMAN, PIRKLE & ROBERTSON

NOES: NONE

ABSENT: NONE

ATTEST:

Gerard W. Kapuscik
Gerard W. Kapuscik, Secretary
Board of Directors

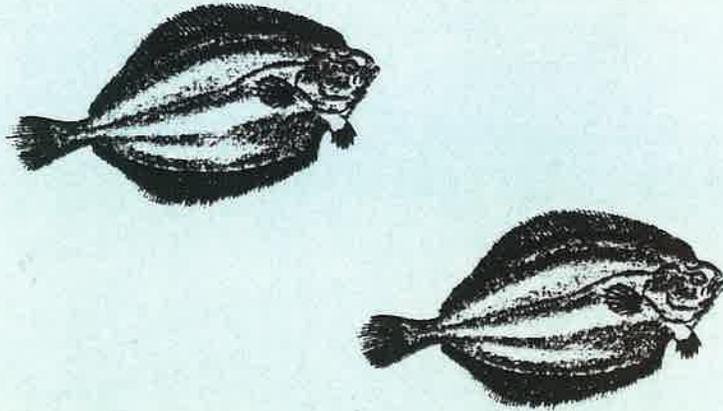
Douglas G. Robertson
Douglas G. Robertson, President
Board of Directors

CHRISTENING NEW BEACH CLEANER MACHINE JUNE 1982



SAND-DABBERS

**SCRAPBOOK
1989-1991**



**Channel Islands Beach C.S.D.
Beautification Organization**

**Hollywood Beach
Silver Strand
Hollywood by the Sea**

MAY 20, 1989

With sunscreen, gloves, shovels and rakes, the SAND-DABBERS attacked the weeds, removed rocks and rubbish to clear the triangle at Victoria and Lake Shore Dr. which is affectionately called "Wanda's Trangle."

At present a lone palm tree graces this spot, but when the landscaping is completed, it will present a lovely welcome to the entrance of Hollywood-by-the-Sea and Silverstrand beaches. There will be bright flowers bordering an undulating green lawn, and our Channel Island Beach flag will be flying there in our perfect sailing breezes.

Today, however, everyone is working hard -- the weather has turned hot and sweaters and shirts are coming off, and everyone is looking forward to the chicken and tuna sandwiches provided by Wanda and the brownies which Carmel has brought.

As the cleanup is almost completed and everyone has partaken of the delicious repast, Jim Jivens of Waste Management is about to present Wanda with a check for \$1,000. This was surely a satisfying way to end our morning's efforts, and the check is greatly appreciated and will help us accomplish our goal.





—Press-Courier photo by Ralph Deex

HARD WORK MERITS AWARD
Gerald Kapuscik, left, receives plaque from county Supervisor John Flynn.

Beach district celebrates

CONTINUED FROM PAGE 1

ments by handing out a wall full of plaques commending the various community residents and contractors who pitched in on the project.

Morteza Yassini was not awarded a plaque but a framed picture of the flag of ancient Persia, now modern day Iran, where Yassini was born. Yassini is owner of Ojai Rubbish and Rubbish Control Inc., which contracts trash collection in the district and worked with the district's directors to establish the curbside recycling program that begins Wednesday.

Those who sign up for the recycling program receive three plastic containers, one each marked "glass," "cans" and "plastic," in which corresponding trash is to be collected

and placed curbside on regular trash collection days. The sorted refuse will then be picked up by a special truck with bins for each type of recycleable trash. The district hopes to get at least 1,000 households signed up for the program and over 100 signed up on Saturday.

Through negotiations with the district, Yassini agreed to pay the district \$5,000 annually to help defray the program's costs and also return the profits made through recycling to the Sand-Dabbers, a community-betterment group that organized last year and was instrumental in developing the recycling program.

"We hope people will recycle because they are environmentalists or because of the financial incentive for the community," Kapuscik said. "It sends the wrong message to

charge people to recycle. It has to be as easy as possible because we're talking about changing people's behavior."

Yassini said that he won't make any money through the recycling program but agreed to do it because the recent street and curb improvements in the district make his company's regular trash collection much easier and because of the program's environmental significance.

"The whole neighborhood has helped to make it easier to pick up trash. We all work together as community here," said Yassini, who, along with his employees, provided and barbecued the chicken. "It's better for the whole county because it reduces the amount of trash that has to go to landfill. It's important that we do this as fast as we can."

Hollywood Beach Silver Strand Hollywood by the Sea

CI beach district celebrate projects

Sunday 10/29/89
\$15 million in improvements completed

By **TODD KLEFFMAN**
Press-Courier Staff Writer

Ten years of political fighting, planning and hard work came to a fruitful culmination Saturday as the Channel Islands Beach Community Service District threw a party commemorating the community spirit that has seen \$15 million in improvement projects completed.

"I wouldn't say we're paying people back, I'd say we're thanking them for being involved and supporting this project," said Gerard Kapuscik, general manager of the district, which serves the Silver Strand, Hollywood Beach and Hollywood-By-The-Sea areas.

More than 1,000 people attended the sun-splashed soiree at the newly landscaped Channel Islands Harbor Park off Victoria Avenue near Roosevelt Boulevard. The guests — all residents and property owners in the three communities were invited — enjoyed barbecued chicken and a strolling Mexican folk band at umbrellaed tables spread with blue and white linens.

The event marked the completion of a myriad of improvement projects jointly funded by Ventura County and the district, including new water lines and fire hydrants, drainage improvements and upgraded streets and curbing throughout the three communities. A new "model" curbside recycling-trash collection system was also introduced to residents.

"Now we have a real nice community. This is what we wanted when we started back about 10 years ago," said Bill Thompson of Silver Strand.

Thompson was one of the residents who "went door-to-door raising

money to fight annexation" in 1979 when the cities of Oxnard and Port Hueneme tried to grab up the beach areas. That effort snowballed into the formation of the service district in 1982.

Thompson, however, was one of several who worried that a governmental monster had been created when three separate tax assessment districts were established to help fund the improvements in the district. His initial concerns had subsided by Saturday, however, as those improvements were celebrated.

"I wasn't opposed (to the project), but I asked a lot of questions. I was mostly concerned how it would effect older people who are on fixed incomes," Thompson said. "But it has turned out real well. This is what a community is supposed to be all about."

County Supervisor John Flynn, who represents the beach communities and was credited with pushing the projects through the Board of Supervisors, recalled the annexation battle and ensuing growing pains the district suffered through as it tried to plan and fund the improvements. Attendance at planning meetings through the years usually topped 200 residents and debates often became heated, Flynn said, adding figuratively that Kapuscik "got bricks thrown at him and a couple of bloody noses" in the process.

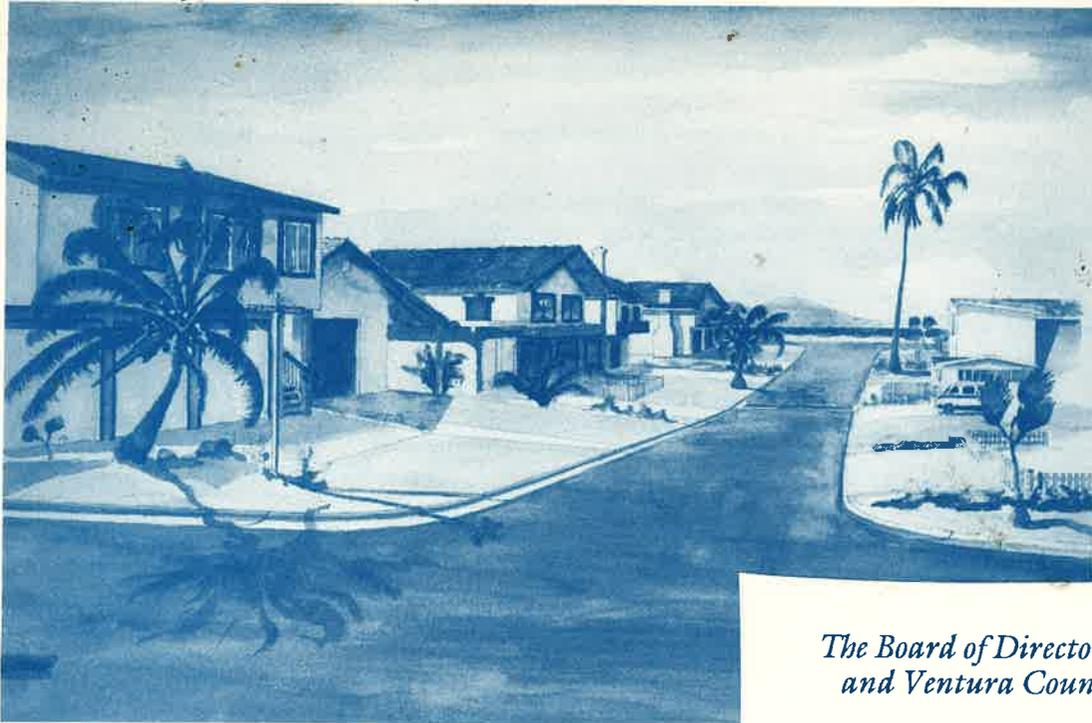
Flynn's notes for his presentation consisted of three words scribbled on a business card — "Grass Roots Effort" — and he backed up his com-



AMERICAN PLAICE, or Sand Dab (left), is common at 20 to 100 fathoms on muddy or sandy bottoms. Up to 6 million lb. are taken annually. Length to 30 in. (average, 18 in.), weight, to 14 lb. (average, 7 lb.). Feeds on sea urchins, sand dollars, and other bottom-dwellers.

TURN TO BEACH, PAGE 2

*Channel Islands Beach
Community Appreciation & Recognition Ceremony*



Supervisor John Flynn's
Barbecue, 1989

*The Board of Directors of the Channel Islands Beach Community Services District
and Ventura County Supervisor John K. Flynn cordially invite you to attend a*

Thank you for supporting our beach

**Community
Appreciation & Recognition
Ceremony**

*Celebrating the Successful Completion
of the Channel Islands Beach Improvement Projects*

**Saturday, October 28, 1989
11:00 a.m. to 12:30 afternoon**

**Channel Islands Harbor Park
Victoria Avenue at the Intersection of Roosevelt Boulevard**

not be available at the park. Nearby HBS residents are encouraged to walk to the event. The CSD will provide shuttle buses for Hollywood and Silver Strand Beach residents. The buses will make circuit runs along Ocean Drive, Island View and Sunset Lane approximately every 15 minutes. Shuttle bus service will begin at 10 a.m., 15 minutes before the ceremonies, and continue until 2 p.m. after the ceremonies. For more information about the event please call the CSD Office (805) 985-6021.

return the enclosed RSVP response card by Friday, October 20, 1989.



Recycling Bin Sign-Up Booth
at the Barbecue



BY LAWS

of the

CHANNEL ISLANDS BEACH CSD
BEAUTIFICATION ORGANIZATION

- Article 1. NAME: The name of this organization shall be the Channel Islands Beach CSD "SAND-DABBERS"
- Article 2. PURPOSE: The purpose of this organization is for members to volunteer their services and to focus on general area cleanup and beautification, planting selected areas, promote beautification of each home, and to support the bi-annual beach cleanup effort.
- Article 3. MEMBERSHIP: Membership of this organization shall consist of CSD residents and/or property owners.
- Article 4. PARLIMENTARY: An Advisory Board shall be created to broaden the base of support in the community and shall be comprised of representatives of the CSD Board of Directors.
- Article 5. ROBERTS RULES OF ORDER will apply to all business not covered in the by-laws.
- Article 6. DUES: *5.00 PER YEAR PER HOUSEHOLD.*
- Article 7. OFFICERS:
(7.a) The officers of the CIBCSD "Sand-Dabbers" shall be: President, Vice-President, Secretary, Treasurer.
(7.b) Committee Chairmen shall be: Membership, Publicity, Ways & Means, Historian, Social, and Project Coordinators (3 members).
(7.c) Terms of office shall be at least 1 year and eligible for an additional term, after which there will be a 1 year break before being eligible again.
- Article 8. MEETINGS:
(8.a) Annual meeting will be *3rd SAT - NOV* for the purpose of the election of officers by a simple majority vote of the membership in attendance.
(8.b) General meetings will be bi-monthly for open discussion of projects and general business.
(8.c) BOARD MEETING WILL BE 1ST WEEK OF MONTH TO PLAN GENERAL MEETING.
- Article 9. DUTIES OF OFFICERS:
President:
Vice-President: *NEXT PAGE*
Secretary:
Treasurer:

DUTIES OF OFFICERS

PRESIDENT - CONDUCT ALL MEETINGS Pres.

VICE-PRES - SERVE IN-Lieu OF PRESIDENT, AND Phil Miller
PLAN SOCIAL ACTIVITIES

SECRETARY - RECORD MEETINGS; DO CORRESPONDENCE Mary Person

TREASURER - KEEP RECORD OF ALL FUNDS; Ralph Essis
DO FINANCIAL REPORTS

PAY ALL BILLS UPON APPROVAL OF BOARD

COMMITTEES

MEMBERSHIP - KEEP ORGANIZATIONS MEMBERSHIP ROLL Tracy McAniff

PLANNING - BE IN CHARGE OF LANDSCAPE PLANS Phil White

WAYS & MEANS - BE IN CHARGE OF FUND RAISING PROJECTS Pat Zanunowski

HISTORIAN - KEEP RECORD OF ALL ACTIVITIES AS A
PERMANENT PART OF OFFICIAL HISTORY Carmel Roberts

Publicity = Judy Runn

SAND-DABBERS

On a cold Saturday morning, November 19, 1989, thirty-one people braved the cold air in the Community Services District garage to enthusiastically reactivate the Channel Islands Beach Community Services District Beautification Organization, otherwise called the SAND-DABBERS, which was originally formed in 1984 as a volunteer group whose members were to focus on general cleanup and the beautification and planting of selected areas in Silverstrand, Hollywood-By-The-Sea, and Hollywood Beach.

The driving force behind this project has been Wanda Pirkle. It has been her boundless energy and imagination which has propelled our group to form a dedicated volunteer group to tackle the much needed beautification program.

At this first meeting, the members accepted the By-Laws and the election of officers took place:

Wanda Pirkle was overwhelmingly elected our first president.

Phyllis Miller	Vice-President
Mary Pierson	Secretary
Ralph Ennis	Treasurer

COMMITTEES

Tracy McAullife	Membership
Phil White	Planning
Pat Zanuzoski	Ways and Means
Carmel Roberts	Historian
Judy Dunn	Publicity

Membership dues were set at \$5.00 per residence from January 1 to January 1. All members were urged to encourage others to join and support the planting and clean-up activities as it is so important to instill pride not only in the individual's personal property but pride in the entire beach area.

Everyone felt that we had made an excellent beginning. This is, however, not surprising as this group is made up of the same people who fought against impressive odds to resist annexation to the city of Oxnard and the city of Port Hueneme. This successful outcome resulted

in the formation of the Channel Islands Beach Community Services District and gave rise to the esprit de corps which is so evident in the SAND-DABBERS and the community as a whole. More recently, the same spirit of pride lead the voters to assess themselves 2½ million dollars in order to improve the drainage of our streets and to make major repairs on our long-neglected streets.

Therefore, as we are finally seeing this work nearly completed, Wanda Pirkle felt that the time had come to pursue her dream of many years and to enlist as many as possible to share in her vision of a distinctly beautiful beach community.

Years ago, Wanda and Pearl Athens started geranium plantings along the road which is the Seabee boundary only to have the little cuttings pulled up by passersby. This time around, she has surrounded herself with top-flight help. Michael Gausa has volunteered his talents as a landscape artist, Phil White with his knowledge of plants and environmental expertise will be invaluable, Gerard Kapuścik and his prodigious organizational skills, and the rest of the willing "field help" should insure the success of our efforts in making this a unique beach community.

With what we consider a very good beginning, we look forward to the work ahead and the completion of our beautification project.

'Bin lady' spearheads area recycling drive

By TODD KLEFFMAN
Press-Courier Staff Writer

"You can just call me 'Wanda the bag lady.'"

Wanda Pirkle does go through people's refuse, but a more appropriate moniker would be "Wanda the bin lady," for she is responsible for the new curbside recycling program in the Channel Islands Beach Community Service District and the blue plastic bins dotting neighborhoods have become its trademark.

"Wanda has been the pioneer and catalyst for our recycling program," said Gerard Kapuscik, general manager of the service district, which serves the Silver Strand, Hollywood Beach and Hollywood-By-The-Sea communities.

Mrs. Pirkle, as a member of the district's board of directors and founder of the Sand-dabbers community-betterment group, has been the inspiration and the driving force behind the innovative recycling program that cities throughout the county might find themselves emulating as new legislation forces a reduction of waste to landfills.

Not only that, Mrs. Pirkle, 67, provides the muscle as well. On Monday, Wednesday and Thursday mornings, she can be found riding the back of the district's recycling truck, hoisting the blue bins full of paper, bottles, cans and plastic into the back of the truck with a clatter, just like garbage men used to in the old days, when garbage was garbage.

"It's not garbage or trash anymore, it's salable material," said Mrs. Pirkle, who has lived on Glendale Street in Silver Strand for 39 years.

The recycling program, only two weeks old, is not making the district rich, but it is not putting the district in the hole much either. While other communities with similar recycling programs such as Simi Valley and Ventura have funded their efforts from city coffers or through higher trash collection rates for residents, the district is making only a minimal financial contribution, thanks mainly to Mrs. Pirkle and the Sand-dabbers, and a unique contract with Ojai Rubbish and Rubbish Control Inc., the district's trash collection agency.

The Sand-dabbers and district



SILVER STRAND WOMAN FORCE BEHIND PROGRAM
Wanda Pirkle empties aluminum can recycling bin into truck.

split the \$2,600 cost of renovating the district's 1967 ¾-ton truck to equip it with separate bins for each category of recyclable items. Proceeds from the recycling will go toward paying for the 3,000 bins needed for the 1,000

households the district hopes will participate in the program. One of the district's employees, David Mercado, spends about 12 hours a week — or \$88 of his of weekly salary — to drive the recycling truck and

help load the bins. Mrs. Pirkle or other Sand-dabbers volunteer the additional help required.

In appreciation for the recent street improvements in the district and in support of recycling, Ojai Rubbish agreed to offer a \$5,000 annual rebate to the district to help defray the cost of the program. The rebate comes from money Ojai Rubbish saves in landfill charges as more of the district's trash is recycled and less has to be dumped.

Also, of course, the district's residents who participate have to take the time to sort out their trash into paper, glass, aluminum and plastic. Kapuscik eventually hopes to be able to entice more people to recycle by offering reduced trash collection rates to those households who join the program.

"Some people will do it because it's environmentally correct and others might need some financial incentive. You've got to make it as convenient as possible if you hope to change people's habits," he said. "I am convinced that no recycling program will be worthwhile and effective without the participation of the community. I'm not just tooting our horn, but this is precisely the type of public involvement it is going to take to make recycling work."

With 250 households participating in recycling efforts so far, the district is collecting about \$125 a week in proceeds. Kapuscik estimates that that figure will jump up to more than \$20,000 a year if the goal of 1,000 recycling households is met. Under those projections, the district stands to make a little money through recycling, but it would be a break-even proposition at best without the volunteer support provided by the Sand-dabbers, Kapuscik said.

While the district's recycling efforts are on a small scale, larger cities in the county might want to incorporate some of the district's ideas as they seek to come to terms with state Assembly Bill 939, which requires that the amount of waste to landfills be reduced by 25 percent by 1995 and 50 percent by 2000. Recycling strategies employed by cities will be an integral part of meeting the demands of the new law, said Kay Martin, manager of Ventura County's solid waste management department.

Ms. Martin said that she is not familiar enough with the district's program to offer a detailed assessment of it and how its methods might be applied by larger cities, but she said that it appears to have the essential elements of success.

"Whether or not you can do a program like this in a much more densely populated area remains to be seen, so I don't want to say that cities will be looking at this program as a model," Ms. Martin said. "But it sounds like a commendable effort. Somebody has taken the time to put all the pieces together at a grass roots level and that's really special."

If cities do try to copy the district's program, their first order of business should be to find their own version of Wanda Pirkle and the Sand-dabbers, an active 80-member community beautification group that has gone a long way toward cleaning up the beach communities.

Mrs. Pirkle's interest in recycling dates all the way back to 1972, when she organized the ladies auxiliary of the now-defunct Channel Islands Chamber of Commerce to collect recyclables as a way to raise money for the newly-formed group.

"It really started out as a way to make money for the ladies auxiliary and then we decided, well heck, it's also a good way to clean up the beaches and keep from filling up the landfill," she said.

With similar motivations, Mrs. Pirkle began her own recycling efforts with the Sand-dabbers in the early 1980s. She and fellow district director Pat Forrest used their own vehicles to collect items and recycle them. An effort to incorporate recycling as a district policy in 1985 was thwarted by the then-board of directors but the idea found favor with the current board at Pirkle's and Forrest's constant urging.

"I never dreamed I'd see this happen in my lifetime," Mrs. Pirkle said. "It really makes me feel good to see the community as a whole get involved."

Mrs. Pirkle's appreciation is evident as she makes the rounds on the back of the recycling truck. She is well known and well thought of throughout the beach communities and she takes a sort of maternal pride when residents along the route show interest in and offer compliments about the program.

"Oh shoot, I forgot your containers; I'll bring them right back to you," she called out to one man standing on his porch stoop. "Okay, thanks, Wanda," the man responded. "I'll fill them up for you."

At another stop, Mrs. Pirkle offered her thanks to one resident whose hearty party activities helped overflow one bin with beer bottles.

"People tell me 'Oh no, Wanda, now you're going to see how much I drink.' I tell them that's okay, just don't leave anything left in the bottom of the bottle," said Mrs. Pirkle, who said she often "smells like a brewery" because of the leftover contents that sometimes spill from the containers.

Mrs. Pirkle is so involved in the effort that she is not beyond using a little good-natured chicanery to persuade skeptical residents to become recyclers.

"Starting next month, you have to. It's state law," she said to one reluctant resident, who complained that becoming involved in the program would mean four trash cans instead of one. "No it doesn't," Mrs. Pirkle said. "It's still one trash can and three pretty blue bins."

Mrs. Pirkle also serves as a police officer of sorts, trailing vehicles whose occupants raid the bins for aluminum cans, taking down the license number and reporting it to the Sheriff's Department. The district has already confronted two scavenging parties, who were let off with warnings, but Kapuscik said the district is going to begin prosecuting people who steal recyclables from the bins.

Mrs. Pirkle does all of this, even the dirty work of loading the bins, with the kind of indefatigable verve that accompanies one who truly enjoys the job at hand.

"This isn't work for me, it's fun," she explained. "It works fourfold for me: I get my exercise; I get to see the people; it makes money for us; and it cleans up the communities and helps the environment."

"As people see us making the rounds, more and more are asking for containers. That's going to mean more and more work, but that's okay with me. What we really need for our truck is a music box like the ice cream man has so we can wake people up and let them know we're coming."

CIBCSO BEAUTIFICATION ORGANIZATION

"SAND - DABBERS"

JANUARY MEETING - SATURDAY , JANUARY 20, 1990 10 a.m.

Wanda greeted us with a joyful HAPPY NEW YEAR. She expressed great expectations for the New Year.

The cement work for the TRIANGLE should begin in a week or two.

Wanda expressed "THANKS" to the Wendlands for the great landscaping job along the TEN-FOOT EASEMENT to the beach at Los Angeles Avenue.

ELECTION OF NEW OFFICERS

PRESIDENT	WANDA PIRKLE
VICE -PRES	PATRICK FORREST
SECRETARY	PHYLLIS MILLER
TREASURER	RALPH ENNIS
MEMBERSHIP	FRANK CHIELIA
HISTORIAN	CARMEL ROBERTS
PUBLICITY	PAT ZANUSZOSKI

It looks as if we are off to a fine start.



**CHANNEL ISLANDS BEACH
COMMUNITY SERVICES DISTRICT
and the SAND-DABBERS' present !...**

CURBSIDE RECYCLING PROGRAM

WHAT IS CURBSIDE RECYCLING?

Beginning **November 1, 1989**, the *Channel Islands Beach Community Services District*, and its auxilliary community beautification organization the *Sand-Dabbers*, will offer a special public service designed to make recycling easy and convenient for your household. When you sign-up for the program you will receive a **set of three, 14 gallon, blue-colored plastic container bins** for your recyclables.

WHAT ARE ACCEPTABLE RECYCLABLES?

Acceptable recyclables include food and beverage containers as follows: *clean tin and aluminum cans, clean glass bottles and jars, without lids and all plastic beverage bottles* showing a "**CA Redemption Value**" stamp on them. **Newspapers** will also be accepted for curbside pick-up by the recycling truck. However, you will need to place newspapers in a paper bag and then place the bag either on top of or next to one of the plastic recycling container bins.

HOW WILL THE PROGRAM WORK?

You should put all of your acceptable recyclables into the proper container bin. Place these containers, along with any newspapers in a paper bag, near the curb. Please place the containers so that they can be seen from the road. *Volunteers from the Sand-Dabbers will come by your street on the **same day** as your regular trash pick-up.* The recycling truck is different than the regular trash truck and is very recognizable. *The recycling truck does not necessarily follow the trash truck, so don't worry if your recyclables are still there after the trash truck is gone.*

WHAT WILL HAPPEN TO THE RECYABLES/ WHERE WILL THE PROCEEDS GO?

Recyclables will be taken directly to a "**buy-back center**" on the day that they are picked-up and redeemed for cash. *We intend to shop around for the **highest redemption values.*** Proceeds from the sale of recyclables will be used to pay back the cost of purchasing the blue-colored recycling container bins. After that, net proceeds, which will also include a *negotiated **\$0.25/unit/month recycling rebate*** from our trash contractor, **Rubbish Control Inc.**, will be used by the *Sand-Dabbers* for local community beautification and landscape programs.

WHY IS IT IMPORTANT TO RECYCLE?

Recycling is a very important step in helping to preserve our natural resources, protect our environment and conserve energy. Also our local landfill is filling up rapidly. Siting a new landfill or hauling our trash to far away landfills is very expensive, and our trash bills will continue to climb if we don't do something now. ***Recovery of recyclable materials through curbside recycling can reduce our trash by as much as 10%.*** Recycling protects the quality of life in our beach community and will help us hold down the long term costs of refuse collection to our residents.

For more information please call the CSD Office at 985-6021.

SEPARATION OF RECYCLING BINS



Mary. Carmel, Milly, Anna C. J. Evans
- Lucille, M. Gausa, Oliver, Lou Gausa-



Marian Haag with Wanda



Richard with his usual hat





—Press-Courier photo by Ed Cienas

RECYCLING PROGRAM SALUTED

The Channel Islands Beach Community Services District is recognized for its recycling efforts at an awards program Thursday night by the Ventura County Special Districts Association. Members of the beach district displaying

recycling containers are, from left, Wanda Pinkle, president; Gerard Kapuscik, general manager; and Patrick Forrest, director. Ed Nuckols, right, is a charter member of the special districts association.

Districts fete special efforts

Outstanding efforts in eight major categories were recognized Thursday night when the Ventura County Special Districts Association held its annual meeting in Ventura.

The special recognition is for those individuals, businesses and agencies who have contributed extraordinary support furthering association goals and objectives, said event chairman Rick Johnson of the Rancho Simi Recreation and Park District.

This is the second year for the awards program. Those recognized were:

—Founders Award, James Meredith, association president, for committed involvement in the association. He joined the group in 1985 and is nominated for the sixth consecutive year as president.

—Outstanding Elected Official, state Sen. Gary K. Hart, D-Santa Barbara, for continued support of special districts.

—Outstanding Staff, Jerry Gladden, general manager of Rancho Simi Recreation and Park District. He oversees a staff of 65 and has been with the district almost 21 years.

—Outstanding VCSDA Board Member, Mark Jacobsen, in recognition of 21 years of service to the association. He was first elected in 1968 to the Conejo Recreation and Park District, and has served on four occasions as chairman, most recently in 1988.

Those receiving resolutions were:

—Channel Islands Beach Community Services District for its curbside recycling program begun in Nov.

1, 1989 with about 300 families. The district covers about 1,800 units in the unincorporated areas of Silver Strand and Hollywood Beach.

—Oxnard Harbor District for its milestone of 50 years of public service to Ventura County.

—Santa Monica Mountain Conservancy, a state agency, for continuing efforts in acquiring park land to keep as open space and park land into perpetuity.

The Ventura County Special Districts Association is comprised of 33 independent special districts, each governed by a locally-elected board of directors. Districts range from cemetery, water, drainage and recreation and park, to health care, mosquito abatement, memorial, water conservation and sanitation.



—Press-Courier photo by Tom Gapen

WORKERS PREPARE TO HELP CLEAN UP NEIGHBORHOODS

Steve Latting, David Mercado and Steve Montijo, all employees of Channel Islands Beach Community Service District, unload hundreds of containers which will be distributed to homes throughout the beach areas of Silver Strand,

Hollywood by the Sea and Hollywood Beach for use in recycling glass, plastic and cans. Residents will receive three per home and will separate their recyclables into them and place them by the curb to be collected weekly.

Scavengers harry recyclers

By LARRY LUTHER
Press-Courier Staff Writer

Pilfering, pirating scavengers have become the recycling scourge of the Channel Islands Beach Community Services District, infiltrating beach areas and stealing valuable aluminum cans.

The problem has gotten so bad that district president Wanda Pirkle has asked for help from the Ventura County Sheriff's Department. She has asked sheriff's personnel to patrol the Hollywood Beach, Hollywood by the Sea and Silver Strand beach areas between 6 and 7 a.m. on Mondays, Wednesdays and Thursdays, the district's normal collection days.

"They make me so mad," Pirkle said of the recycling thieves.

Pirkle heads up a volunteer recycling service known as the "Sand Dabbers." Money collected from recyclable items has been used to re-beautify the beach communities through landscaping projects including tree planting, she said. It's

abhorrent that scavengers steal aluminum cans and are even pilfering the recycling bins the district paid \$10,000 for when the program started last November, she added.

"They have a system," she said of thieves, who park in vans and cars and steal in groups of three or four

■ **NEW** recycling truck for beach community gives area lawmaker hands-on recycling experience. **PAGE 7.**

people. "They're wise to us. They're watching us. They know they're doing something wrong."

"It's been a pervasive problem and it's increasing in intensity and frequency," district General Manager Gerard Kapuscik said. He echoed his disdain over the district's predicament and money lost that should have been spent re-beautifying beach easements.

"It's a shame that others profit from (stolen cans)," he said.

Aluminum cans worth 65 cents per pound are the main target, Kapuscik said. The district collected 100 tons worth of recyclables during the first eight months of the program for a total of about \$6,000. Roughly half of that came from cans.

One problem is that many scavengers seen stealing or caught in the act speak Spanish, and may be unaware what they're doing is illegal, said Kapuscik.

The problem, however, isn't confined to a language barrier and English speakers steal also, he added.

The district has been lenient up until now, giving notices of an ordinance the district passed outlawing recycling theft, Kapuscik said. A violation can result in 30 days in jail, a fine up to \$500, or both.

The district is sending out notices to

TURN TO RECYCLING, PAGE 2

Recycling thieves

CONTINUED FROM PAGE 1

all property owners, warning them of the problem.

Pirkle is hoping sheriff's officers can frighten away the thieving scavengers.

"I would like whoever is out here at the beach during that one hour (from the sheriff's department) to get them or scare the daylight out of them and keep them from coming back," she said.

That is a possibility. Sheriff's Lt. Paul Buckley said the department is prepared to help. It will entail knowing where the pick-up locations are, when the recycling truck is due to arrive and knowing overall routes, he said.

"We are aware of it and are going to keep up as best we can," he said.

The recycling bandits may be organized to the point where they have their own recycling routes, Buckley said.

"I think the Channel (district) is experiencing what everyone else is experiencing," said Eric Werbalowsky, the recycling officer. In the course of the costs of collecting and recycling goods is covered by revenue from recycled goods, so at stake, he said.

The county has proposed Leader Program, an extended neighborhood watch program to help stave off recycling theft, Werbalowsky said. It's based on vehicle descriptions, characteristics of the culprit license plate numbers if possible, he added.

"We don't recommend confrontation," he said.

Buckley agreed. "Whether the situation or any other, the police are there for going from verbal confrontation, so it's important that people don't get into situations they're prepared for," he said.



People

SENIORS

She Takes Recycling Into Her Own Hands

By MAJA RADEVICH

Although she says she does not worry much about the world's environmental fate, Wanda Pirkle volunteers more than 12 hours a week for a recycling program. "Some people worry and complain. I guess that's their thing," she said. "My thing is keeping my neighborhood clean. I do what I can and don't worry about the rest."

Every Monday, Tuesday and Thursday morning, Pirkle rides through her neighborhood around Channel Islands Harbor, collecting recyclable goods. As president of both the Channel Islands Beach Community Services District and the Sand-Dabbers, the district's beautification division, Pirkle was the prime instigator of the recycling program. The community services district is an independent special district providing public services to the unincorporated tracts of Hollywood Beach, Silver Strand and Hollywood-by-the-Sea.

The 109-pound Pirkle, 68, is accustomed to collecting bins full of newspapers, aluminum and glass. "Yeah, they're heavy sometimes. But that's OK, I don't break."

Residents separate their recyclables into blue, plastic bins provided by the district, then place them on the curb for Pirkle and the Sand-Dabber volunteers to collect. Pirkle said she has already been dubbed "the Bin Lady."

The collections are made from 8 a.m. until around noon, and it can be strenuous work, but that is one of the reasons she chose to do it, Pirkle said.

"I wanted the district to start the program because we're running out of landfill space and we need to do everything we can to conserve it," she said. "But the reason I wanted to be involved in collecting the trash myself is because I like to stay in shape," said the slim grandmother with red, polished nails and well-applied makeup.

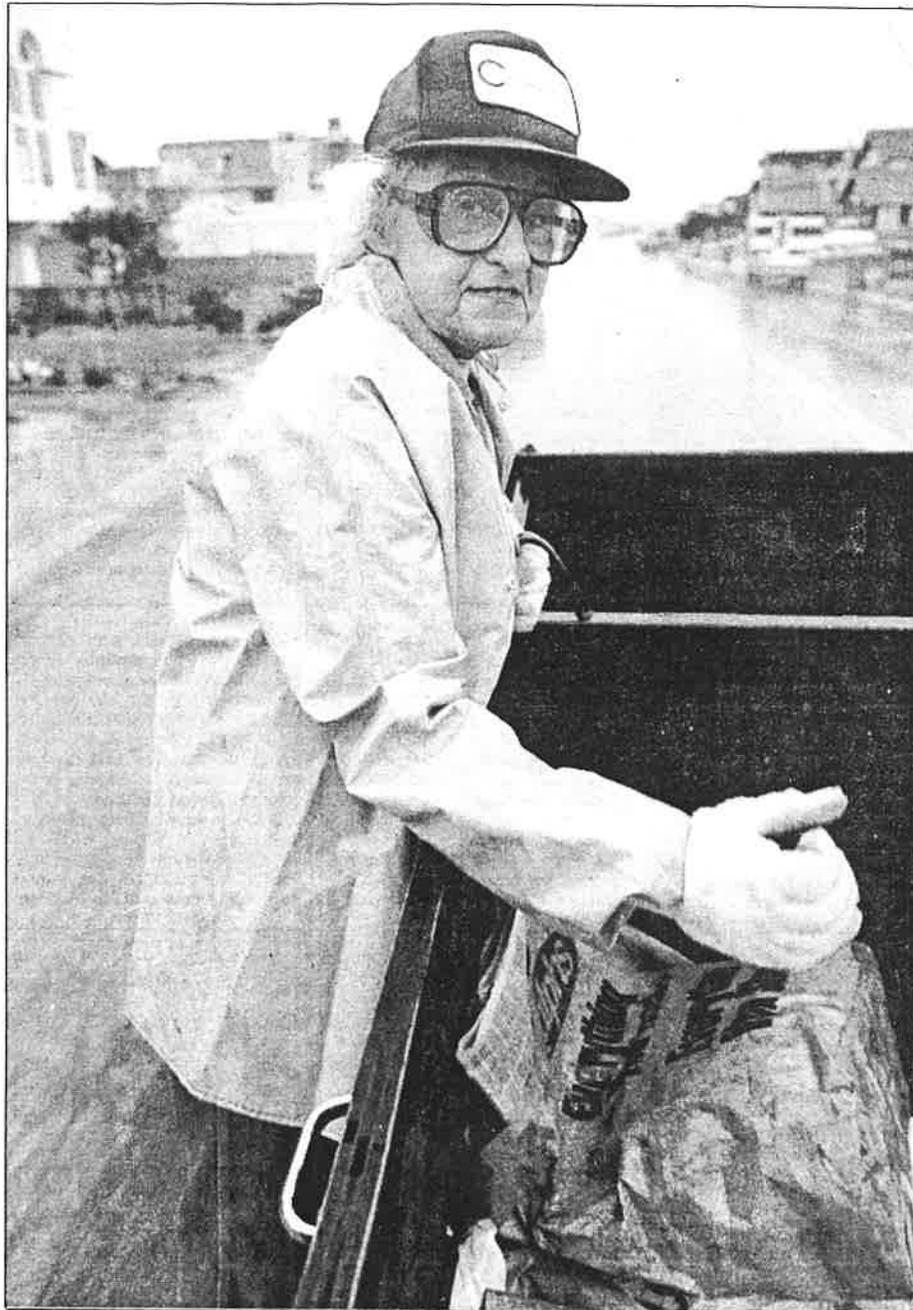
"We just hired a 22-year-old to help me out. I guess when he heard I was a gray-haired grandmother, he was expecting some decrepit, old bag because when he met me, he kept saying how he couldn't believe I'm 68. I told him, 'Hey, you just keep right on talking.'"

The present recycling program was started in November, but Pirkle's involvement in community projects has a long history.

Sifting through the unbound pictures and mementos stuffed between the pages of her scrapbook, Pirkle pulled out a photograph of the Gulls. Pirkle was a founding member of this community beautification group, which could be considered a precursor to the Sand-Dabbers.

But in years past, instead of using a collection truck provided by the district, Pirkle collected the trash in her own car. And instead of putting their recyclables in plastic bins, residents put them in plastic bags. "Back then, they called me 'The Bag Lady,'" she said.

Pirkle has seen the neighborhood change a lot since she moved to Silver Strand more than 20 years



LAWRENCE K. HO / Los Angeles Times

Wanda Pirkle rides on the side of the collection truck gathering recyclable items in her neighborhood.

ago. When she first came, the houses were "nice and little," Pirkle said. But then people started building two-story homes and now

"And the oil rigs, they're new too. At first they spoiled the beauty of the beach for me a little. But now they don't bother me at all.

"When I was growing up, no one even thought of the environment. But these days, we have to think about it, and I'm doing all I can with recycling." But what are the young people "doing to improve the Earth?" she asked.

The Sand-Dabbers organize a community cleanup day four times a year; in the past year, Pirkle said she has seen only about five teenagers helping out.

"My advice to young people is to get involved in their community so they'll know what's really going on. If they want to fight for something, they'll know what they're fighting for. If they want to help, they'll know how."

'When I was growing up, no one even thought of the environment. But these days, we have to think about it.'

Wanda Pirkle

three-story ones. "They block my view. But I guess if I owned any property, I'd do the same thing. Progress must progress.

We need the oil."

Pirkle said she is aware that young people often blame past generations for all the world's ills.



353 Santa Monica Drive • Channel Islands Beach, CA 93035-8598 • (805) 985-6021
A PUBLIC ENTITY SERVING CHANNEL ISLANDS BEACHES AND HARBOR

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GERARD W. KAPUSCIK, General Manager

S A N D D A B B E R S

April 17, 1990

Our curbside recycling program started November 1, 1989 with less than 200 households participating. The first month we collected:

282 lbs. of aluminum and other cans
4278 lbs. of all kinds of glass
89 lbs. of plastic (Calif. redemption plastic only)
8678 lbs. of newspapers

Our income that month was \$286.36. Not much but it's good to know that that amount of trash didn't go into the landfill.



—Press-Courier photo by Tom Gapan

LAWMAKER GETS HANDS-ON RECYCLING EXPERIENCE
Sen. Gary Hart hands bundle to Wanda Pirkle, aboard new recycling truck.

Beach unit gets recycling truck

By **LARRY LUTHER**
Press-Courier Staff Writer

Loading aluminum cans, glass bottles, plastic and paper onto the Channel Islands Beach Community Services District recycling truck gave Sen. Gary Hart, D-Santa Barbara, a chance for some hands-on recycling experience today.

Hart rode the truck along with district president Wanda Pirkle and board member Patrick Forrest, collecting recycled goods that Ocean Drive residents place in blue containers in front of their Silver Strand beach homes. Pirkle and Forrest lobbied Hart for a grant that can be used to buy a new recycling truck. The 1967 Ford driven by district employees spends too much time in the repair shop, Mrs. Pirkle said.

"We even recycle our truck," she joked.

Mrs. Pirkle leads a volunteer recycling and community beautification group called the Sand Dabbers. The group consists of volunteers who help Pirkle pick up recycled items on Monday, Wednesday and Thursday mornings. One volunteer helps Pirkle each shift, along with two district

employees, a driver and a recycling resource officer.

"Yes, sir, I'm out there three days a week," Mrs. Pirkle told Hart, explaining that she helps load the recycling bins on the truck.

"The air in the morning's really terrific," said Forrest, who helps Mrs. Pirkle load in the summer when he's not teaching school.

Hart asked Mrs. Pirkle, Forrest and other district employees a variety of questions about the district's innovative curbside program, which began last November. Mrs. Pirkle told Hart that community response has been favorable, with an average 14 tons of recyclable materials collected each month from November through June. The goods were worth a total buy-back value of about \$6,000.

Mrs. Pirkle also told Hart the district has been experiencing trouble with thieving, pirating "scavengers" who prey on the district's valuable supply of aluminum cans. She has enlisted the aid of the Ventura County Sheriff's Department to stave off scavengers, and the district passed an ordinance that can result in 30 days in jail and/or a fine up to \$500.

"I want to pursue a state law on

that," Hart said. "It's a growing problem."

Recycling legislation is old hat for Hart, who authored Senate Bill 1221, a law passed last year that increased redemption values for individual aluminum cans from 1 cent to 2½ cents.

"For a long time, it was a penny a can and nothing was happening," said Beverly O'Gorman, Hart's administrative assistant. "Now, recyclers can make a business out of it."

Hart is currently trying to gain legislative passage of SB 2092, which requires trash bag makers to recycle plastic waste when making new bags.

"We've got to start requiring the manufacturers of plastic to recycle," he said.

Although it was quiet at 7 a.m. when the recycling collectors began their curbside service, Hart did meet a few passers-by who were surprised to see the senator jogging back and forth to the truck with blue recycling bins.

"The good thing about it is you get to meet your constituents," Mrs. Pirkle told Hart as they both rode the truck. "They come out and holler at you."

By W. David Wright

Setting Standards-- RECYCLING ON THE BEACH

The "Sand Dabbers" of Silver Strand and Hollywood by the Sea are setting a standard in these beach communities by putting money earned from their recycling program back into the land.

Headed by Wanda Pirkle, president of the Sand Dabbers Beautification Organization — a volunteer group dedicated to well being of their community — a unique program of recycling cans, glass, metal and newspapers is being turned into hard cash that is funneled directly back to the residents of this Ventura County beach community. Funds generated by this program are being used for landscaping, and other beautification projects within the community.

The area known as Silver Strand and Hollywood by the Sea is exceptional in its existence in that it is a city on its own. In 1982 the residents of this area voted to become a separate community, and formed the Channel Islands Beach Community Services District (CIBCSO).

"You might say we are a junior city. We are county, we're not a city, so we formed the first community services district in Ventura County in 1982. We took over the old Channel Islands Beach Water District. We have our own board of elected directors. We act as a city council would act. We are governed by the county board of supervisors," Mrs. Pirkle said.

Advantages of being a community service district are great, and offer a chance to make decisions without outside bureaucratic influence, Pirkle said.

"We have more say to what's happening in the area; we govern ourselves and it gives us a power to go to the county to get what we need from them."

"We did it [formed the CIBCSO] to keep from being annexed, mainly. It was back when Oxnard wanted the other side [Hollywood Beach] and Hueneme wanted this side [Silver Strand]."

Pirkle said the CIBCSO gives more power to the residents of the area and has offered the chance to improve their quality of living. Since its conception in 1982, the CIBCSO has improved streets and drainage systems that had been a

problem during flooding caused by heavy rains, put some utility lines underground, and started the recycling program.

"We have our own water, our own trash, we have our own sewer system that is tied in with Hueneme. We could take on street lighting and sheriff. We could be just like a regular city if we wanted to pursue all of this," she said.



Wanda Pirkle (second from right) and her "sand dabbers" recycling program

The recycling program presently in effect was an out-growth of a previous attempt of collecting material discarded by community residents, Pirkle said.

"I was doing it back in '85 out of my car with some of my volunteers. We were storing the stuff, and every two weeks we were getting a truck and loading it, and then taking it and selling it."

"When I came back in [elected to the board of directors, CIBCSO] I said 'that's one thing I'm going to do, get the recycling started,' so I formed the Sand Dabbers Beautification Organization under the CIBCSO.

"That's a group of people on the beach that meets once a month that plants areas," Pirkle said.

Each month, approximately \$900 is generated through the Sand Dabbers recycling program of 16 tons of discarded material. This money is put back into the community at different levels such as beautification projects, and paying off

equipment used in the weekly collection operation.

"Each of the 10-foot easements leading to the beach [are scheduled for planting]. We are going to put a sand berm at the end of each one and put some plants along each side. The Channel Island Rotary Club wants to plant 25 trees out here. So I said 'why don't we put them at the end of each easements. Let's get a little greenery out here,'" Pirkle said.

The curbside recycling program started in November of 1989, began on a shoe string budget and is almost operating in the black now, she said.

"The CSD ordered three thousand recycle bins for \$15,000 and we are paying them back from the proceeds we get off of this. So far we have paid them \$10,000, so we only owe five. Every house got a set of the bins and flyers to tell them how to use them. We recycled the old 1979 water district truck. We had a new motor put in

doing great."

Although other areas in the county have recycling programs, the Sand Dabbers curbside program is unique, she said.

"They are doing the co-mingled. They have one bin and everybody just throws it in and they have to pay, they are charged so much a month on top of that. The garbage collector picks it up and takes it to the recycle place and they sort it. We take ours down to the landfill and separate the cans from the plastic. We get paid for the cardboard and the plastic and the cans. We are also looking into street sweeping where it will only cost \$1.50 a house per month to sweep the streets."

The Sand Dabbers and the CIBCSO are non-profit organizations and overhead is minimal due to the volunteers and absence of a large administrative process, she said. Other communities are viewing this project as an example to start

and the bed re-done, and we had so many newspapers we got a two-wheel trailer to pull behind it. Now, that all came out of the proceeds. We are almost operating in the black."

All the help for the program are volunteers except two Water District employees, Pirkle said, and added, "outside what their salary is and the gas for the truck, and the bins, that's all it costs us to get this started. We didn't go out and hire a consultant like everybody else does, we just did it. It's working great, it's really

programs of their own and added, "I had a secretary [city administration] call me from Colton, we are setting an example for a number of areas. We are unique out here. At the recycle place they put an article on the wall and I had a number of people call me, they say 'why can't you pick up in our area?' Some people from Hueneme are bringing their stuff and putting it in our bins, also. People want to recycle if given the opportunity," Pirkle concluded. ◆

March 16, 1991 Checking Progress of Sidewalks and curbs



CHANNEL ISLANDS BEACH COMMUNITY SERVICES DISTRICT
A Public Entity Serving Channel Islands Beaches and Harbor



Jim and Edna Johnston lend a helping hand



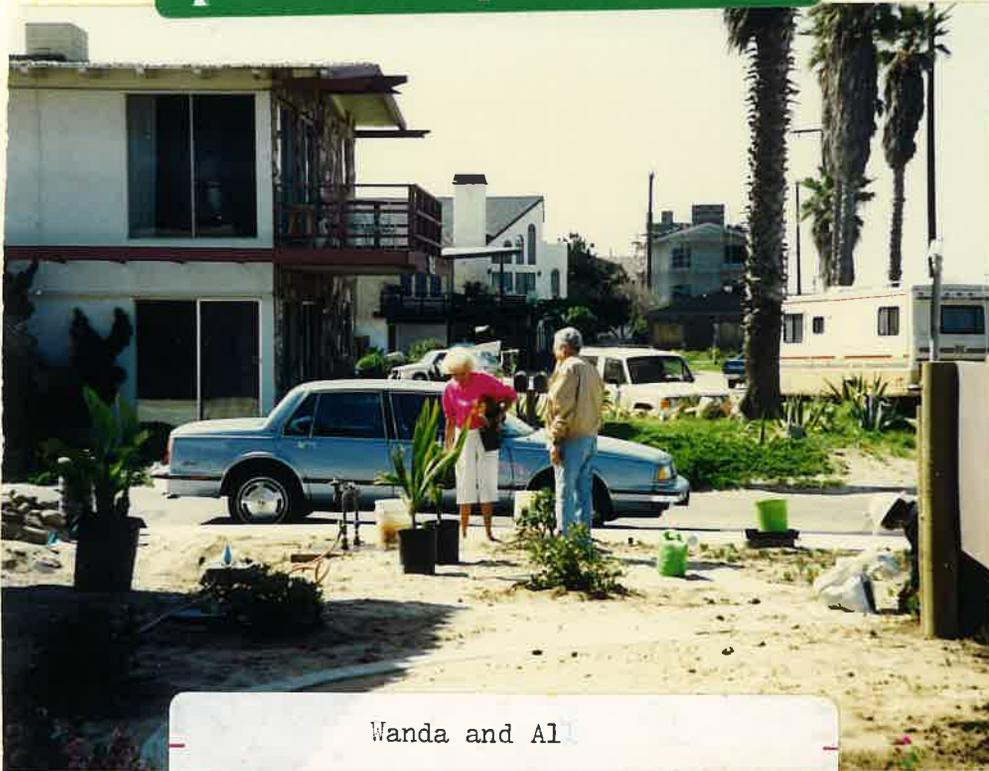
April 20, 1991



Frank and Jules with heavy palm



Frank Chiella and Jules Kumagai



Wanda and Al

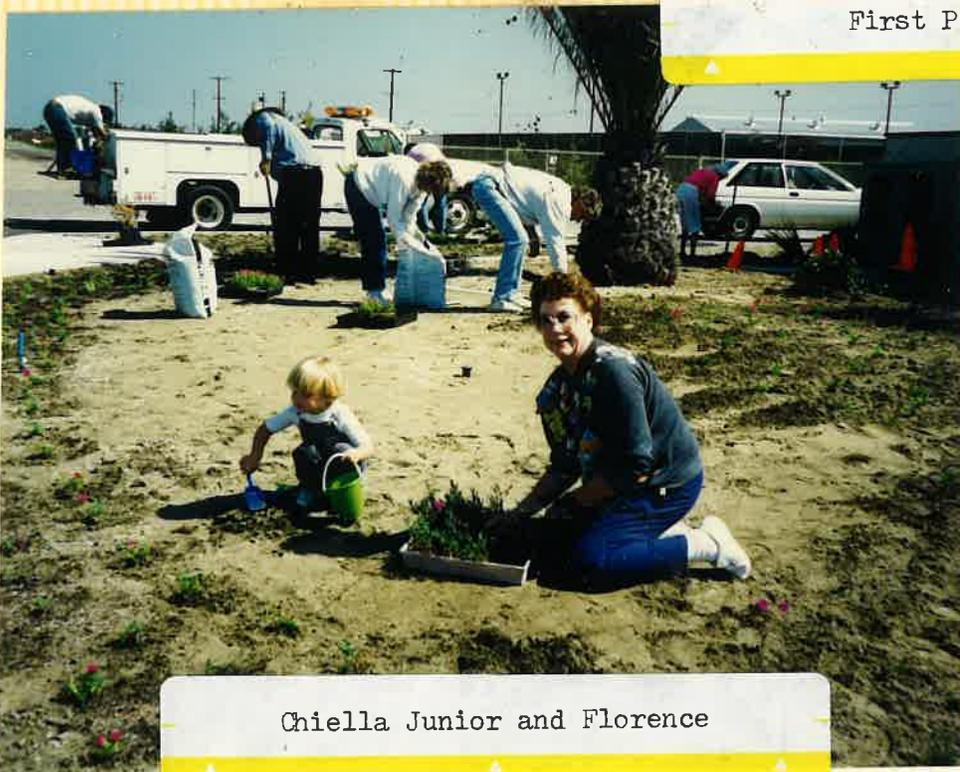




Wanda with the C.S.D. truck



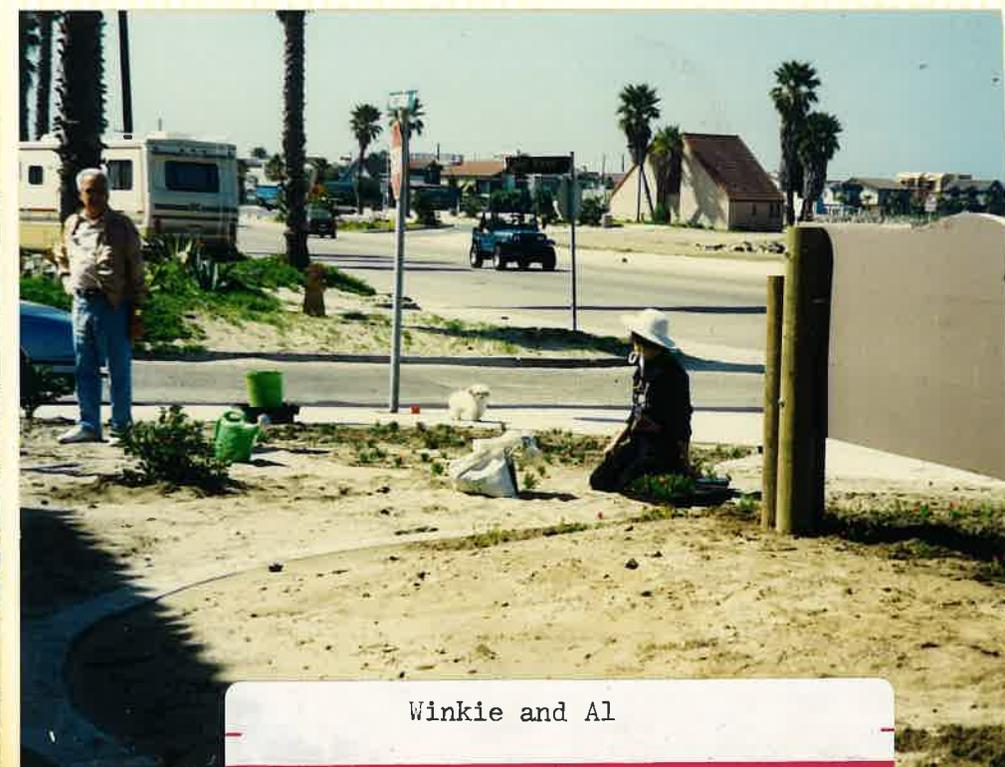
First Planting



Chiella Junior and Florence



Walt and Lois Wall



Winkie and Al

JIM PRESENTING \$1,000 CHECK TO WANDA



Michael



CHRISTOPHER AND POP



WANDA'S TRIANGLE



Richard, Pat, Anna C., Marian, Jim
Hazel Stillman, Marvin, Frank,



Jim Jevens, Hazel Stillman,
Wanda and Frank Chiella



Baulah Marian Anna C. Jim Wanda
Chris Phyllis Marvin Gerard



Michael Gausa

CALIFORNIA COASTAL COMMISSION

45 FREMONT, SUITE 2000
SAN FRANCISCO, CA 94105-2219
VOICE AND TDD (415) 904-5200



December 13, 1991

Wanda Pirkle
Channel Islands Beach
Community Services District
353 Santa Monica Drive
Channel Islands Harbor
Oxnard, CA 93035

Dear Ms. Pirkle:

On behalf of the California Coastal Commission and the people of the state of California, I would like to thank you for participating in the 1991 Cleanup Day.

Each year, for the past seven years, the Cleanup has continued to grow and expand. This year people from all over the state participated in the Cleanup by cleaning the coast and local waterways. Your leadership and committment made that happen.

Please accept the enclosed certificate as a symbol of our heartfelt thanks for your committment to a cleaner environment. We hope that as we all work to raise consciousness about the impacts of misplaced trash, we will see less and less of it fouling our waters and killing our wildlife. You are a part of the solution!

Best wishes for a safe and joyous holiday season from the Coastal Commission and the Adopt-A-Beach staff.

Sincerely,

A handwritten signature in cursive script, appearing to read "T. Gwyn".

Thomas Gwyn
Chairman
California Coastal Commission

*The California Coastal Commission and
The People of the State of California*

Extend Their Appreciation to

Wanda Jirkle

For Your Commitment to Protecting the Beauty of the California Coastline

Through Leadership, Dedication, and Service in the

1991 Adopt-A-Beach Coastal Cleanup

With sincere thanks,

Pete Douglas

Executive Director,

California Coastal Commission

Henry

Chairman,

California Coastal Commission

EARTH DAY 1991
COLONY PARK ON HARBOR BLYD.



VISITOR, WANDA + JIM PASSINISI



WANDA, JIM + RECYCLE TRUCK



PAT + VISITORS



FLORENCE + WANDA



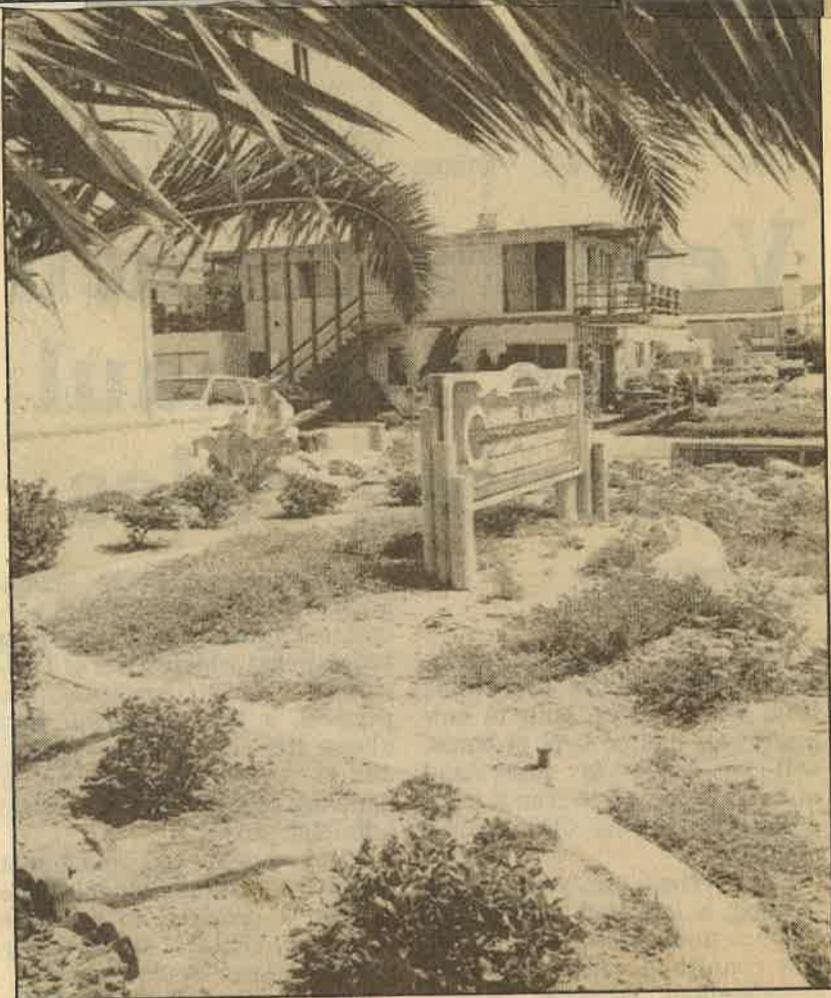
WANDA PIRKLE'S DEDICATION

SATURDAY, AUGUST 8, 1992

10:00 A.M.

WANDA PIRKLE COMMUNITY PARK

- 1. FLAG SALUTE - President Patrick M. Forrest**
- 2. WELCOME - President Patrick M. Forrest**
 - a. Introduce Supervisor John K. Flynn, Board Members, General Manager and Wanda's Family Members**
 - b. Patrick to say a few words**
 - c. Patrick introduces Gerard who says a few words**
 - d. Patrick introduces Mary Anne George who says a few words**
- 3. PRESENTATIONS - President Forrest introduces:**
 - a. Supervisor Flynn - 5 minutes**
 - b. Board of Directors to assist in presentation. Allow each a few minutes.**
- 4. CLOSING - President Forrest introduces Wanda**
- 5. RECEPTION - President Forrest invites everyone to District Office for lunch. Food to be served at 11:00 a.m.**



—Press-Courier photo by Craig Peterson

Landscaping and walks set off the Wanda M. Pirkle Community Park at Lakeshore Drive and Victoria Avenue.



Harbor area park named for woman officially opened

Recycling activist honored

By FRANK MANNING
Press-Courier Staff Writer

OXNARD — A woman credited with starting the first curbside recycling program in the Channel Islands Harbor neighborhoods was honored Saturday with the dedication of a park in her honor.

The park is at Lakeshore Drive and Victoria Avenue.

Wanda M. Pirkle, after whom the Wanda M. Pirkle Community Park is named, began the first curbside recycling program in the neighborhood in the early 1980s by collecting recyclable materials in her own car.

The money from the recycled materials has been used in several projects to beautify the neighborhoods.

Neighbors in the unincorporated tracts of Hollywood Beach, Silver Strand and Hollywood-by-the Sea came to know her as the "Bin Lady" because of her recycling efforts, according to Ms. Pirkle.

She was director of the Channel

Islands Beach Community Services District, which was founded in 1982 to govern the unincorporated beach neighborhoods.

She announced her retirement this spring. Her seat will remain vacant until November.

Pat Forrest, president of the district board, on Saturday praised Ms. Pirkle's efforts.

"Because of her drive and personality, she has been a mainstay at the beach," he said. "She just loves the beach. She's part of the community. She is the community."

She is also credited with the formation in 1985 of a neighborhood group, the Sand Dabbers, which worked to beautify the neighborhood.

In 1968 she went to work as a volunteer secretary for the Channel Islands Beach Chamber of Commerce, where she remained until 1973. She later formed a women's auxiliary group called the Channel Islands Chamber Gulls, which held events for neighborhood children.

She has also been a member of the Ventura County Food Share Program.

Ventura County Supervisor John Flynn on Saturday presented her with a special proclamation from the board acknowledging her efforts. There is a sign in the small park in her honor.

CALIFORNIA COASTAL COMMISSION

45 FREMONT, SUITE 2000
SAN FRANCISCO, CA 94105-2219
VOICE AND TDD (415) 904-5200



December 20, 1992

Dear Wanda Pirkle:

On behalf of the California Coastal Commission, and all participating organizations and sponsors, we wish to thank you for contributing your invaluable time and enthusiasm to the Coastal Cleanup Day event this past September 19, 1992.

Your dedication and determination were the key to a tremendously successful Cleanup. With the latest numbers - an estimated 40,000 volunteers - it looks as though we have again broken all past records of participation.

We are already planning for next year. We are organizing now for an Earth Day Cleanup and Coastal Cleanup Day 1993.

We hope you will again be a part of this winning team. Please accept the enclosed certificate as a symbol of gratitude from the California Coastal Commission and all the partners in the Cleanup. Thank you for the best cleanup ever.

With sincere appreciation and wishes for a happy holiday season,

The Adopt-A-Beach Staff

*The California Coastal Commission and
The People of the State of California*

*Extend Their Appreciation to
Wanda Pirkle*

*For Your Commitment to Protecting the Beauty of the California Coastline
Through Leadership, Dedication, and Service in the*

1992 Adopt-A-Beach Coastal Cleanup

With sincere thanks,

A handwritten signature in black ink, appearing to read "Peter Douglas".

*Executive Director,
California Coastal Commission*

A handwritten signature in black ink, appearing to read "Guy".

*Chairman,
California Coastal Commission*

THE SAND DABBERS

BEACH NEWS

FEBRUARY 1993

GROUP HAPPENINGS

We are 50 strong and looking for more to join! The Sand Dabbers was established in 1985 to organize volunteer efforts in community beautification and clean-up. We started the recycling program and have donated countless hours to planting/weeding public areas, community clean-up and the annual beach clean-up. Our basic goals continue to be:

- Increase the Beauty of the Beach
- Keep the Community Clean
- Provide a Mechanism for Positive Community Involvement

Wanda Pirkle, our community hero, decided to pass the torch and take on a different role in the organization after being President since founding the organization. At the annual business meeting on 24 October, the following officers were elected:

President	Patrick Forrest	Hollywood Beach	985-2878
Vice-President	Judi Jones-Johnson	Silverstrand	985-1305
Secretary	Mary Chiella	Hollywood-by-the-Sea	985-4130
Treasurer	Wanda Pirkle	Silverstrand	985-4967

If you have questions, suggestions, or ideas, feel free to give one of our officers a call.

SCHEDULED EVENT

WHEN : Saturday, 27 Feb 93 10 am - 12 pm

WHERE : Lakeshore Court Lakeshore & Victoria Hollywood by the Sea

WHAT: Thin & weed iceplant @ Lakeshore and replant at the Los Feliz beach easement on Hollywood Beach

BRING : GLOVES and, if available, shovel and rake

Coffee and donuts will be served!

If it rains the morning of a scheduled gardening event, the event will be rescheduled; members will be notified of the rescheduled date by telephone.

EXPANDED MEMBERSHIP CATEGORIES

We have developed ambitious plans to clean-up/beautify new areas, maintain areas already planted and increase individual participation. Even though much of what we use is donated, some things have associated costs. One way to raise funds is to offer various membership categories. The schedule for the 1993 calendar year is as follows:

- Regular Member \$ 5.00 per year
- Sponsor \$ 20.00 per year (offset operating costs)
- Patron \$ 50.00 per year (offset cost of plants/materials)
- Centurion \$100.00 per year (offset cost of major projects)
- Working Member for those who can't afford a monetary contribution but want to be an active member of the Sand Dabbers.

**HELP INCREASE PARTICIPATION IN COMMUNITY PROJECTS.....
PLEASE GET INVOLVED.....JOIN THE SAND DABBERS TODAY!**

RENEWED DIRECTIONS

After discussing the structure, purpose, and activities of the group with current and prospective members, the officers decided to try out the following new and renewed ideas to increase community participation, and effectiveness of our resources:

- Meetings will be held at the selected worksite during the scheduled activity to help us stay focused on beautifying and /or cleaning up the community.
- A survey of interests and priorities will be conducted and the results utilized in planning projects.
- We will seek the contribution of time and talent from specialists in landscape design, planting techniques and landscape maintenance plan development.
- Officers will work with CSD Board members and staff to obtain services from the City of Oxnard and County of Ventura as well as cooperation from representatives of the Navy, Port of Hueneme and the Association of Lessees for Channel Islands Harbor.
- Fundraising efforts will begin to obtain contributions for major projects (Note: different types of memberships are available to stimulate contributions to projects).

BEACH HAPPENINGS

- **WANDA M. PIRKLE PARK** was dedicated in August 1992. The park, located at Victoria between Panama and Lakeshore across from *Hobie Beach* was obtained through County funding. Landscaping which consists primarily of dwarf iceplant, shasta daisy and palms was provided by the Sand Dabbers. Maintenance of the park is the responsibility of the CSD.
- **GRAFFITI** has unfortunately become a problem for our community. On Hollywood Beach (at the park near the Rudder Room and various palm trees) people thought to be visitors to the beach have begun defacing public and some private property by *tagging the territory*. On Silverstrand graffiti is most visible and most offensive at La Janelle Beach.....basic hatred, racism and territorialism are the primary themes.

In January we met with harbor officials to solicit their help as a first step toward working on this problem. Frank Anderson and his team have already cleaned the areas we called to his attention. We recently received a very generous, anonymous gift of \$500 to apply toward the fight on graffiti. We have been contemplating a long term strategy to deal with the problem and look for your ideas to help guide us. It is clear that once clean-up begins that it must be regular and vigilant... once the paints hit the target, a clean-up effort must happen immediately.

One plan for La Janelle is to re-do the murals...either re-do the original pictures or sponsor another contest. This project is listed in the Community Survey (see next page) to determine the level of support for moving forward with such a big project. Let us know what you think!

ANIMAL CONTROL is, as always, of concern to many residents. The Pooper Scooper installed at the corner of San Nicholas and Ocean on the South Jetty has been utilized by residents and visitors alike...therefore it is considered a success! A second Pooper Scooper has been installed on Hollywood Beach at Ocean and Los Altos. The amount of animal waste on the roads, sidewalks and beaches has seemingly increased. If you are already 'picking up' after animals, **thank you!** If you have animals and you're not taking the responsibility for properly disposing of their waste, **please, be a good neighbor and take the time to clean up after them.**

THE ANNUAL COASTAL CLEAN-UP was a major success this year. Statewide 13,400 lbs. of trash/ recyclables was collected. Within Ventura County, Silverstrand Beach volunteers collected the greatest volume at one site (2200 lbs. trash and 3 lbs. recyclables). Mark your calendars now -- the 1993 Coastal Clean-up is slated for the first weekend in October.

COMMUNITY CLEAN-UP on January 23 was almost rained out but at the last minute the weather turned and we were able to help sponsor the quarterly clean-up. Eight bins of trash, one bin of green waste and a good deal of scrap metal was hauled out after the 6 hour cleaning spree. Look for the big yellow signs announcing the next clean-up...and we'll see you there

SAND DABBER COMMUNITY SURVEY

MEMBER OR NOT, PLEASE TELL US WHAT YOU THINK!

Projects which have been suggested as well as events typically sponsored by the Sand Dabbers are listed below. Please review the list, assign a priority and indicate what, if anything you would be willing to do on each or, at least, those which are of greater importance to you.

<u>PROJECT</u>	<u>PRIORITY</u>		<u>WILLING TO:</u>
	HIGH	LOW	
Bi-monthly Community Clean-up	<input type="checkbox"/>	<input type="checkbox"/>	Staff bins at <input type="checkbox"/> Hollywood Beach or <input type="checkbox"/> Silverstrand
1993 Annual Coastal Clean-up (Oct. 3-4)	<input type="checkbox"/>	<input type="checkbox"/>	Work on <input type="checkbox"/> Hollywood or <input type="checkbox"/> Silverstrand
Victoria Roadside - Melrose to Panama	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Plant <input type="checkbox"/> Weed <input type="checkbox"/> Water <input type="checkbox"/> Clean Specific location?
Panama Roadside - Highland to Victoria	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Plant <input type="checkbox"/> Weed <input type="checkbox"/> Water <input type="checkbox"/> Clean Specific location?
Island View - Simi to Sawtelle	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Plant <input type="checkbox"/> Weed <input type="checkbox"/> Water <input type="checkbox"/> Clean Specific location?
Traffic Islands - CI Blvd. & Harbor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Plant/Weed <input type="checkbox"/> Donate plants
Traffic Islands - CI Blvd. & Victoria	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Plant/Weed <input type="checkbox"/> Donate plants
Hollywood Beach Easements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Plant <input type="checkbox"/> Weed <input type="checkbox"/> Water <input type="checkbox"/> Clean Specific location?
Silverstrand Beach Easements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Plant <input type="checkbox"/> Weed <input type="checkbox"/> Water <input type="checkbox"/> Clean Specific location?
La Janelle Beach Makeover	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Plant <input type="checkbox"/> Paint <input type="checkbox"/> Organize <input type="checkbox"/> Clean
Graffiti Control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Hollywood Beach <input type="checkbox"/> Silverstrand
Baby Beach (Hollywood by the Sea)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Clean
Annual Social (e.g., BBQ)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> June <input type="checkbox"/> July <input type="checkbox"/> August <input type="checkbox"/> Clean
Other : _____	<input type="checkbox"/>	<input type="checkbox"/>	_____
_____	<input type="checkbox"/>	<input type="checkbox"/>	_____

I am also willing to work on: Membership Drive; Fundraising; Annual Social;
 Publicity/Communication; Project Organization/Planning;
 Landscape Design; Landscape Maintenance Plan Development.

THANK YOU FOR YOUR INPUT.

NAME _____ PHONE _____

ADDRESS _____

PLEASE RETURN THIS TO : THE SAND DABBERS C/O Channel Islands Beach CSD
353 Santa Monica Avenue
Channel Islands Beach, CA 93035

THE SAND DABBERS

BECOME A MEMBER - JOIN TODAY

Open to all residents, non-resident owners and local business representatives.

Your support for the Channel Islands Beach community
and your membership in the Sand Dabbers
Will Make a Difference!

NAME (S) _____ PHONE _____

ADDRESS _____

NEW MEMBER(S) RENEWAL

ANNUAL MEMBERSHIP

EACH CATEGORY PROVIDES MEMBERSHIP FOR ALL IN THE HOUSEHOLD

- | | | |
|--------------------------|-----------------------|-----------------|
| <input type="checkbox"/> | Regular Member | \$ 5.00 |
| <input type="checkbox"/> | Sponsor | \$ 20.00 |
| <input type="checkbox"/> | Patron | \$ 50.00 |
| <input type="checkbox"/> | Centurion | \$100.00 |

For those who want to join and work at various activities throughout the year but are **unable to pay** any membership fee, there is the: **Working Member** join in on community involvement by working one of our events.

We look forward to seeing you soon!

Please complete the interest survey on the reverse before mailing this with your membership payment (please make cheques payable to Sand Dabbers) to:

The Sand Dabbers
C/O Channel Islands Beach Community Services District
353 Santa Monica
Channel Islands Beach, CA 93035

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Little dab helps keep area clean

■ **Sand Dabbers:** Group seeks help to retain appearance of three neighborhoods.

BY LAUREN DODGE
Staff writer

They clean up graffiti, plant local easements and sometimes even scoop up poop.

But for members of this group known as the Sand Dabbers, a little dab here and there means a difference in the appearance of Silver Strand, Hollywood Beach and Hollywood-by-the-Sea — three unincorporated neighborhoods ruled by the Channel Islands Beach Community Services District.

Last month, the district's board of directors cut the funds to maintain several small but significant services, such as landscaping and the dog feces disposal program — Dispose-a-Scoop — along the beach.

District directors — one who also serves as the president of the Sand Dabbers — will be looking to the little group of volunteers to take up the slack.

"We need more volunteerism," Patrick Forrest, district director and Sand Dabber president, said. "We don't want to see the board totally divorce itself

Please see **SAND DABBERS/A8**



KEVIN RICE / Staff photographer

Sand Dabber: Volunteer Lois Wall picks weeds from patch next to Victoria Avenue in Silver Strand. The group also works in Hollywood Beach and Hollywood By the Sea.

SAND DABBERS: Cleaning

Continued from A1

from these projects. But we need to build from a new beginning and work with these groups."

Started in 1989 by Wanda Pirkle, now the treasurer of the group, the Sand Dabbers have dedicated themselves to planting and landscaping the beach communities.

The group named itself after the sand dab, a fish found off the coast of Anacapa Island, Pirkle, a former district director, said.

"From what they say, it's a real delicacy," she said.

Projects are funded by membership dues and donations.

Sand Dabbers have most recently undertaken the task of converting the easements along Victoria Avenue from sand and weeds into an attractive, landscaped entrance to Silver Strand.

But because of their small size and limited budget, there is only so much the Sand Dabbers can do to maintain some of the district's programs, Forrest said. The Dispose-a-scoop program, for example, will cost

\$2,000.

With a budget that tops out at \$3,292.56, chances are slim that the Sand Dabbers can take over, Forrest said.

"I would like to keep that thing going but we don't have that kind of money," he said. "If people want it and are willing to pay for it, maybe it will be reinstated."

The Sand Dabbers, who now number 77, need more members, Pirkle said.

Lois Wall and her husband, Walt, joined the group because they enjoy working outdoors.

Mary Ann George got involved through her mother, Pirkle.

And as the painted sign that accompanies the group on its various assignments states, contributions are welcome, too.

Several months ago, the group received an anonymous \$500 donation for graffiti removal.

For their next assignment, the Sand Dabbers will try to determine how to minimize the graffiti on the murals near Sawtelle Avenue, Forrest said.

For more information, call 985-2878.

The Sand Dabbers Newsletter

Winter '93-94

Mark Your Calendar!

Sand Dabbers Meeting!

January 8th, 1994

at

10:00 AM

116 Glendale Avenue
at the home of Wanda Pirkle



Coffee & Hot Rolls will be served.

Remember that your 1994
Membership donation of \$5 per person
is now due!

For questions or additional information
please call:

Wanda Pirkle: 985-4967

Pat Forrest: 985-2878



LIFESTYLE

Oxnard Press-Courier

Monday, June 6, 1994

Sand-Dabbers keep beach beautiful

CLUB OF THE WEEK

Sand-Dabbers Community Beautification Organization

- **Name:** Named after a small edible flatfish found along North America coasts because members "...dab in the sand," says founder Wanda Pirkle.
- **Charter:** 1984.
- **Objective:** To beautify beach area.
- **President:** Pat Forrest.
- **Members:** 135.
- **Eligibility:** Anyone who loves the beach and wants it to look nice. Members do not have to live in Silver Strand, Hollywood Beach or Hollywood by the Sea areas.
- **Meetings:** Every three months at someone's home.
- **Dues:** \$5 a year.
- **Annual projects and activities:** Community beach cleanup every three months, the coastal cleanup and barbecue every year.
- **Information:** Call 984-8849

By **KATY GRABEL**
Press-Courier Staff Writer

OXNARD — One day Wanda Pirkle decided it was time to do something about the garbage on the beach and shabby condition of her Silver Strand neighborhood.

She gathered some residents together who felt the same way and formed the Sand-Dabbers Community Beautification Organization.

"I thought what we needed to do was some planning and getting people involved, and so I formed the group," Pirkle said.

The Sand-Dabbers first set out to eliminate trash and weeds. The group also organized community beach cleanups every three months and even dropped off little thank you notes to people who cleaned up their yards.

"It just got going and everybody chipped in," Pirkle said.

The Sand-Dabbers organization was the answer to what some residents felt was a lack of services offered to Silver

Strand, Hollywood Beach and Hollywood by the Sea communities — an unincorporated area under the jurisdiction of Ventura County.

"We don't get many services from the county or city of Oxnard, so we decided we had to take it up ourselves to freshen things up," said Sand-Dabber Lois Wall of Hollywood by the Sea.

Although most of the 135 members live in beach areas, membership is open to anyone who loves local beaches.

"You just have to care about the beach and want to see it clean and beautiful," said President Patrick Forrest of Hollywood Beach.

The Sand-Dabbers' scope has broadened by helping to establish a recycling program for residents, putting railroad ties down for kids to walk on to the bus stop and helping repaint the murals by the La Jenelle Park in Silver Strand. When graffiti became a problem, some members jumped to action with their own paint and brushes to cover it up.

Money for projects is raised



EDVYDAS CICENAS/OXNARD PRESS-COURIER

Mary Ann George and Wanda Pirkle are members of the Sand-Dabbers Community Beautification Organization which helped repaint the murals at the La Jenelle in Silver Strand.

through membership dues and an annual barbecue.

Mary Ann George of Silver Strand said her neighbors will sometimes thank her for the

Sand-Dabbers' hard work to improve the neighborhood.

George marvels at the way residents have helped. "People get more into it, keeping things picked up."